

10/083428

An automated framing system receiving on-line orders is also provided. In this case, the invention encompasses a factory which generally operates in a piece-on-demand fashion. although common styles may be inventoried. In this case, an order is defined interactively preferably on-line. For example, a user may wish a particular image to be processed, printed, matted and framed. The user must first define the image itself, including cropping and reproduction size. Various image reproduction options may also be present. Further, in the case of images subject to third party rights, a rights management and rights clearance scheme may be implemented. The user may then define a matting and cover glass (or plastic) option. The user may further define the frame and hanging options. At each step, a preferred embodiment of the invention provides feedback to the user of how the framed picture will look. This may be either by downloading a dynamic image update with each selection made by the user, or by providing updates of portions of the image as they are selected or updated. Image portions may be stored locally on a client system or transmitted from a server.

Replacement for the paragraph at page 38, beginning at line 1:

FIG. 10 is a flow chart of a computer program for implementing the media producing process in the apparatus of FIG. 3;

Replacement for the paragraph at page 38, beginning at line 7:

FIG. 11 is a graphical flow chart depicting the transformations according to the present invention;

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Replacement for the paragraph

Paragraph to be inserted on page 38, between the second and third paragraph:

FIG. 12 depicts images used in an image merger;

Replacement for the Paragraph at page 38, beginning at line 21:

FIG. 18 shows a label sheet having a plurality of different sized representations;